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Elizabeth Sterling

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"Introducing"—1956-57 National Officers of the American Woman's Society Certified Public Accountants



ELIZABETH STERLING, C.P.A.
ATLANTA, GEORGIA
President

Mrs. Sterling has served AWSCPA as director, secretary, 2nd vice-president and 1st vice-president successively. She attended Oglethorpe University, and holds a BCS degree in accounting from the University of Georgia. Mrs. Sterling and her husband are partners in the firm of Sterling and Sterling, CPAs.

She is a member of Atlanta Chapter of ASWA, Delta Mu Delta, the Soroptimist Club of Atlanta, and has just finished a term as Bulletin Editor and Trustee of the Georgia Society of CPAs.

THE PRESIDENT'S MESSAGE

The program of the American Woman's Society of Certified Public Accountants has three primary objectives. To provide an effective medium through which the first objective, greater interest of women in accounting and in the higher attainments of the profession, might be accomplished, the American Society of Women Accountants was formed. Let us pledge our continued close cooperation with ASWA. As individuals we will benefit by joining the ASWA chapter in our own city, or, if there is not one, by providing the spark needed to start one.

Much progress has been made toward our second objective of a more enlightened public opinion concerning the ability of women in the accounting profession. During the past year new opportunities have come to women. Though much has been accomplished, there is much to be done. Public relations is everybody's job.

The final objective of our threefold program is perhaps the most important—increased numbers of women as members and active participants in the programs of technical accounting organizations. I hope the time will come when we can boast of 100% membership in both State Societies of CPAs and in A.I.A.

I thank you for the honor you have given me and I especially thank you for the capable officers and directors elected to serve with me. We pledge our best efforts to justify your expression of confidence in us to advance the interests of our Society and to continue the program of progress so ably advanced by our predecessors.



LEE ELLA COSTELLO, C.P.A.
HOUSTON, TEXAS
First Vice-President



MARY J. McCANN, C.P.A.
KANSAS CITY, MISSOURI
Second Vice-President



KATHERINE E. PFEIFER, C.P.A.
CLEVELAND, OHIO
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